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Biography

Birgitta Elizabeth Ball

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Dr. Brita Ball helps food businesses effectively implement their food safety management systems, advance their food safety culture and ensure compliance everyday as founder and CEO of Brita Ball & Associates. She is a globally experienced food safety professional, accomplished trainer, transformational coach and facilitator of change.

Her work in the food industry has covered much of the food supply chain as well as auditing and inspection. She also has extensive experience in leadership and organization development. Through her on-the-ground work in multiple countries, Brita developed an understanding of diversity and how that impacts approaches to leadership, communication and training, from single operations to global organizations.

An active participant in professional organizations, Brita is Past-Chair of International Association for Food Protection's Food Safety Education Professional Development Group and the Canadian Society of Extension. She has published articles and book chapters, and regularly presents about food safety culture, leadership and training.

Brita holds a Ph.D. in food science, Master of Science degrees in food safety and quality assurance and in adult learning, and a Bachelor of Science degree in agriculture from the University of Guelph. She also holds professional certifications in talent development and business coaching. Brita is a sessional instructor in Food Science at the University of Guelph, and has been an academic advisor for graduate students in food safety at both University of Guelph and Michigan State University.