



INTERNATIONAL FOOD CONTROL CONFERENCE 2026

15th - 17th October 2026, Ha Noi - Viet Nam



Biography

Full name, Title: Nobuyoshi Sato

Position: General Manager, Sales Department

Affiliation: Kikkoman Biochemifa Company.



Nobuyoshi Sato is the General Manager of the Sales Department at Kikkoman Biochemifa Company, a leading Japanese manufacturer of diagnostic, hygiene monitoring, and food safety testing solutions.

He has more than 30 years of experience in the fields of clinical diagnostics, hygiene monitoring, microbiological testing, and biochemical research. During his early career as a researcher, he was engaged in enzyme-related studies and the development of analytical technologies, establishing a strong scientific foundation that continues to support his work in business development and product commercialization. His expertise includes ATP bioluminescence testing, rapid microbial detection methods, contamination control, and hygiene management systems for healthcare, food production, and industrial applications.

Throughout his career at Kikkoman Biochemifa, he has held several senior leadership positions, including General Manager of the Marketing and Planning Department and General Manager of the Development Department. These roles enabled him to contribute to product strategy, research and development management, market expansion, and international business initiatives. He also served as a Manager at Kikkoman Marketing and Planning, Inc. in the United States, where he gained extensive experience in global market development and cross-cultural business collaboration.

Mr. Sato has led numerous strategic projects aimed at promoting advanced hygiene monitoring technologies and improving sanitation practices across diverse industries. In particular, he serves as the project leader for a JICA-supported program in Vietnam focused on the prevention of infectious diseases, including foodborne illness, through the implementation of ATP hygiene monitoring methods and education programs.

As a recognized specialist in ATP testing and hygiene monitoring, he is a frequent speaker at domestic and international conferences and technical seminars. He has authored and co-authored several peer-reviewed publications related to ATP detection technologies, contamination assessment, and enzyme biochemistry. He is also an ISSA CMI Accredited Auditing Professional (AAP) and actively supports the global promotion of science-based hygiene management practices.